

ORGANISATIONAL STRATEGY

BELONG TO SOMETHING

PATIENT
&
FAMILY

VISION

THE SAFEST, KINDEST
CARE IN THE NHS

MISSION

HEALTHIEST HALF MILLION
POPULATION ON THE PLANET

LEADERSHIP

INNOVATIVE AND INSPIRATIONAL
LEADERSHIP THAT DELIVERS OUR VISION

OUR PEOPLE

VALUES INTO PRACTICE

PROUD
TO
CARE

MAKE
IT
HAPPEN

WE
VALUE
RESPECT

TOGETHER
WE
ACHIEVE