

Report to:	Trust Board – July 2012
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Title	Foundation Trust Membership Strategy
Sponsoring Executive Director	Julia Clarke
Author(s)	Kathryn Poli
Purpose	To review the Foundation Trust Membership Strategy and note the actions planned for the period 2012/13.
Previously considered by	Board Development Day – 9 January 2012 Operational Delivery Group, TNCC and HEC - July 2012

Executive Summary
<p>The production and delivery of a Foundation Trust Membership Strategy is one of the mandatory requirements. The Membership Strategy details how we will recruit, engage and communicate with Foundation Trust members prior to and following authorisation and how our Council of Governor's will shape the future strategy once the Council is in place.</p> <p>An overview has been presented at various stakeholder meetings since January 2012</p> <p>The 2012/13 action plan is also attached with a trajectory to achieve the Trust's target membership of 10,000 by December 2013.</p>

Related SATH Objectives	SATH Sub-Objectives
LG – Learning and Growth	LG5 – Develop a fully engaged workforce

Risk and Assurance Issues	IBP, BGAF
Equality and Diversity Issues	Ensure compliance with Equality and Diversity Policy (HR01) when recruiting and engaging with members.
Legal and Regulatory Issues	Compliance with Monitor guidance A.7 – Developing a Membership Strategy

Action required by Trust Board
Discuss and Approve the FT Membership Strategy presented.