





IMPLEMENTING THE NATIONAL MATERNITY REVIEW IN RURAL AREAS

Supported by the Royal College of Midwives

'BETTER BIRTHS' – SHROPSHIRE AND BEYOND #SaTHFMU

MONDAY 13TH FEBRUARY 2017 SHROPSHIRE EDUCATION AND CONFERENCE CENTRE SHREWSBURY

TARGET AUDIENCE

Midwives, Health Visitors, Obstetricians, Maternity Support Workers, Students, Commissioners, Finance managers, Support Organisations, Service Users and all interested in maternity care in large rural counties.

GUEST SPEAKERS

Baroness Julia Cumberlege Kathryn Gutteridge Tracey Cooper Denis Walsh Cathy Warwick Gill Walton and many more...

AIMS

Developing community hubs Challenges and values of FMUs Engaging local communities Financial arguments for FMUs Management of change Care pathways to enhance safety

BOOKINGS

Tickets: £35 advance sales only. Credit card bookings call: 01743 492581 Cash or cheque to: Cashiers office, Princess Royal Hospital, Apley Castle, Telford, Shropshire TF1 6TF. Quote 'Maternity Conference' and state name, email address, and any dietary needs. Booking confirmation is via email following payment. Bookings close 3rd February 2017. Venue, directions and further information from www.**shropshireconferencecentre**.co.uk Enquiries to: Janine Gill Tel: 01952641222 Ext. 5340

IMPLEMENTING THE NATIONAL MATERNITY REVIEW IN RURAL AREAS 'Better Births' – Shropshire and beyond #SaTHFMU

Mon. 13th February 2017 Shropshire Education & Conference Centre Shrewsbury

Programme

- 9.30 Coffee, registration, visit stands
- 10.15 **Welcome** Sarah Bloomfield, Director of Nursing, with Sarah Jamieson, Head of Midwifery Shrewsbury and Telford Hospital NHS Trust (SaTH)
- 10.20 Chair's introduction Baroness Julia Cumberlege, Chair Better Births National Maternity Review
- 10.30 Building community hubs in rural areas Cathy Warwick CBE, Chief Executive, Royal College of Midwives – our vision Dr Tracey Cooper, Consultant Midwife, East Lancashire NHS Trust – our experience Simon Wright, CEO Shrewsbury and Telford Hospital NHS Trust (SaTH) – our plans
- 11.15 **Investing for a sustainable future**. Alan Brace, Director of Finance, Health and Social Care, Welsh Government
- 11.35 **Local voices** Women and communities introducing their experiences when receiving care from Ludlow, Bridgnorth and Oswestry MLU's
- 12.10 **Transforming systems and care pathways to enhance safety and quality**. Kathryn Gutteridge, Consultant Midwife, Sandwell & West Birmingham NHS Trust
- 12.30 Panel discussion morning speakers
- 12.50 Introducing speed dating & speed daters. Mary Newburn, Co-Leader Midwifery Unit Network
- 1.00 Lunch and speed dating Brief encounters in the foyer! Networking; sharing solutions and resources
 - Service users, networks, views and experiences from North Cumbria Sandra Guise, Ruth Weston, Catherine Williams
 - Making the business case Alan Brace and Richard Hallett
 - Shropshire Sarah Jamieson and Wendy Cutchie
 - East Lancashire Tracey Cooper
 - Sandwell and West Birmingham Kathryn Gutteridge and commissioner (tbc)
 - Powys Cate Langley
 - Portsmouth Gill Walton
 - Northumbria Janice McNichol (tbc)

2.45 Leading change, delivering community-based maternity services

Cate Langley, Head of Midwifery, Powys Teaching Health Board - Lessons from Powys Gill Walton, Dir. of Midwifery, Portsmouth Hospitals - Lessons from Portsmouth

- 3.15 **Increasing the provision and uptake of midwifery units:** Findings from a mixed methods research study. Denis Walsh, Associate professor in Midwifery at University of Nottingham,
- 3.35 **Panel discussion** afternoon speakers
- 3.55 Chair's conclusion and collection of pledges
- 4.00 Conference ends.

Please collect attendance certificates from the foyer