

Paper 16

Recommendation <input type="checkbox"/> DECISION <input checked="" type="checkbox"/> NOTE	The Board is asked to receive and note the update from the Social Responsibility Group
Reporting to:	Trust Board
Date	September 2017
Paper Title	Social Responsibility Group Update
Brief Description	<p>This update outlines the progress which is being made in the area of Social Responsibility including:</p> <ul style="list-style-type: none"> • Social Development Management Plan • NHS Sustainability Awards – shortlisted for the 4th successive year and winning the Travel and Transport Category • Waste management and reduction • Carbon reduction • Travel and Transport • Community Engagement • Social media and partnership working
Sponsoring Director	Director of Corporate Governance
Author(s)	Head of Assurance
Recommended / escalated by	
Previously considered by	Social Responsibility Group
Link to strategic objectives	<p>HEALTHIEST HALF MILLION ON THE PLANET – Build resilience and social capital so our communities live healthier and happier lives and become the healthiest 0.5 million on the planet through distributed models of health</p> <p>INNOVATIVE AND INSPIRATIONAL LEADERSHIP - Through innovative and inspirational leadership achieve financial surplus and a sustainable clinical services strategy focussing on population needs</p>
Link to Board Assurance Framework	<p>If we do not develop real engagement with our staff and our community we will fail to support an improvement in health outcomes and deliver our service vision (RR 1186)</p> <p>If we do not deliver our CIPs and budgetary control totals then we will be unable to invest in services to meet the needs of our patients (RR1187)</p>
Equality Impact Assessment	<ul style="list-style-type: none"> ● Stage 1 only (no negative impacts identified) ● Stage 2 recommended (negative impacts identified) ● negative impacts have been mitigated

	<ul style="list-style-type: none">● negative impacts balanced against overall positive impacts
Freedom of Information Act (2000) status	<ul style="list-style-type: none">● This document is for full publication● This document includes FOIA exempt information● This whole document is exempt under the FOIA

SOCIAL RESPONSIBILITY GROUP

Key summary points:

1. SUSTAINABLE DEVELOPMENT MANAGEMENT PLAN

The Trust is now into the fourth year of the SDMP and good progress is being made; 287 actions from 447 have been fully implemented and closed (64%) to date.

2. NHS SUSTAINABILITY AWARDS

For the fourth year in succession the Trust was shortlisted as a finalist at the national NHS Sustainability Awards, held at Imperial College, London on 17th May 2017.

The Trust received its first win at the Awards, for Travel and Transport, and either highly commended or within the top three for the other categories:

Category	Project Title	Result
Travel & Transport	Active Travel	Winner
Leadership	Paperless Board	Highly Commended
Digital	Paperless Board	Highly Commended
Procurement	Developing Sustainable Procurement	Third
Water	Food Waste Modernisation - RSH	Third

3. WASTE

The Trust is looking at ways to improve the amount of waste that is being recycled, as opposed to energy-from-waste treatment and will shortly be tendering a new domestic waste contract. The biggest stumbling block is paper towels – some companies except them in mixed recycling streams, others don't!

A Waste Management Manual is also being finalised to include waste segregation guidance which will improve the way that staff management waste and ensure that waste is sent via the most appropriate route.

4. CARBON REDUCTION

The Trust's CRC emissions and payments had reduced this year, compared with last year, due to a reduction in energy consumption. The reporting period was approximately 6% warmer than the equivalent period last year but our energy usage fell by approximately 7%. This is all the more pleasing as less than half of our energy usage is weather-related.

5. TRAVEL & TRANSPORT

The Trust had been acknowledged as an exemplar for sustainable Travel and Transport initiatives.

6. COMMUNITY ENGAGEMENT

The Trust now had approximately 800 volunteers, the highest number of volunteers outside London, and was also shortlisted for the 2017 Engagement Champion Award for work with around sustainability and the local community and was also highlighted in Health Education England's Volunteer Strategy Consultation document as an area of good practice for our Young Volunteer Scheme and volunteer Induction Programme and Handbook.

7. SOCIAL MEDIA AND PARTNERSHIP WORKING

The website and Social Media pages were continuing to do well and the Facebook page now had 2,300 followers. Photos from the recent PJ Paralysis and Happy Birthday NHS had been shared. Reviews had scored the Trust 4.5 stars out of 5!

The Web Development Team were working on developing a webpage around our Partnership working with Shropshire Wildlife Trust and the Gardening Projects.

Forthcoming Wildlife Trust events which may be of interest include:

- 6th September – Planning for Wildlife in Business Development
- 22nd November – Healthier, Happier Staff
- 31st January – Zero to Landfill

Further information could be found at: <http://www.meresandmossesben.co.uk/page/7/upcoming-events.htm>

Category	Sub	Statement	Lead Director	Lead Manager	Operational Lead	SDMP RAG	Target Date	Actions to date	Lead update
2.3 TRAVEL Service Delivery & Estates Design	B (i)	We have set ambitious targets to minimise the environmental impacts associated with travel to our sites and delivery of goods and services.	FD	Paula Davies	Paul Adams	Closed	2017/18	Continue to increase stores capacity with bulk buy and stocking of the most popular Top 100 items thus reducing singular deliveries to RSH and PRH Stores are now including Path Lab issues which harmonises deliveries to just one delivery location rather than two pathology deliveries. Continually reducing distributors by consolidating items to NHS Supply Chain or Bunzl. Product list is changing regularly with new product implementations and standardisation across the Trust and constant reviewing of ordering patterns to consolidate spend.	More consolidation of items to one delivery location (i.e. Pathology Items/Theatre Stores) Potential Issues: Decrease in external deliveries but possible increase in internal deliveries. Complexity of the supply chain due to the number of deliveries, diversity of requirements and geographical footprint of the Trust. Trust again nominated for SDU award for sustainable procurement approach
4.4 FACILITIES MANAGEMENT Water	B (iii)	Our catering, laundry and facilities contracts specify low water use.	FD	Paula Davies	Paul Adams	Closed	2017/18	Contracts have impacts to the environment included in the evaluation criteria and are included in contract KPI's where applicable eg Linen & laundry	No update
9.2 MODELS OF CARE Shifting Emphasis of Care	C (i)	We lead the way in working across the health and social care system to tackle the wider determinants of health and deliver health promotion initiatives.	CEO	Cathy Smith	Nick Holding	Closed	2017/18	Selected as one of only five Trusts nationally to participate in Virginai Mason Indtitute partnership to adopt world leading process management approach. CEO leads on regional Sustainable Transformation Plan to deliver sustainable services to Shropshire, T&W and mid Wales.	Chair's vision of our local population being the 'Healthiest Half Million' on the planet by 2025