

Cover page

Meeting	Trust Board
Paper Title	Charity Update August 2019 – October 2019
Date of meeting	Thursday 28 November 2019
Date paper was written	Tuesday 5 November 2019
Responsible Director	Julia Clarke
Author	Andrew James

Executive Summary



Total Donations for July were £132,302 August £19,704 and September £45,255. July's performance has the benefit of a £103,000 legacy.

SaTH Charity continues to receive great support from the communications team and has become a regular feature in the Trust's internal communication

channels and in local media.

SaTH's place in the Virgin Money London Marathon has been awarded.

Funding has supported various projects across the Trust from specialist training to specialist equipment.

The Staff Lottery has grown by 25% since its launch with more staff choosing to support it. The Lottery profit goes into the Small Things Make a Difference fund; this has been awarded to support projects that make a big difference to our workforce.

Previously
considered by

The Board is asked to:

<input type="checkbox"/> Approve	<input type="checkbox"/> Receive	<input checked="" type="checkbox"/> Note	<input type="checkbox"/> Take Assurance
To formally receive and discuss a report and approve its recommendations or a particular course of action	To discuss, in depth, noting the implications for the Board or Trust without formally approving it	For the intelligence of the Board without in-depth discussion required	To assure the Board that effective systems of control are in place

Link to CQC domain:

<input type="checkbox"/> Safe	<input type="checkbox"/> Effective	<input checked="" type="checkbox"/> Caring	<input type="checkbox"/> Responsive	<input type="checkbox"/> Well-led
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Link to strategic
objective(s)

Select the strategic objective which this paper supports

	<input checked="" type="checkbox"/> PATIENT AND FAMILY Listening to and working with our patients and families to improve healthcare <input checked="" type="checkbox"/> SAFEST AND KINDEST Our patients and staff will tell us they feel safe and received kind care <input checked="" type="checkbox"/> HEALTHIEST HALF MILLION Working with our partners to promote 'Healthy Choices' for all our communities <input type="checkbox"/> LEADERSHIP Innovative and Inspiration Leadership to deliver our ambitions <input type="checkbox"/> OUR PEOPLE Creating a great place to work
Link to Board Assurance Framework risk(s)	RR 1186 If we do not develop real engagement with our community we will fail to support an improvement in health outcomes and deliver our service vision

Equality Impact Assessment	<input checked="" type="radio"/> Stage 1 only (no negative impact identified) <input type="radio"/> Stage 2 recommended (negative impact identified and equality impact assessment attached for Board approval)
Freedom of Information Act (2000) status	<input checked="" type="radio"/> This document is for full publication <input type="radio"/> This document includes FOIA exempt information <input type="radio"/> This whole document is exempt under the FOIA
Financial assessment	No

1. Media and Communications

SaTH Charity has been featured almost on a weekly basis in local media and even more frequently within our internal communication channels with regular features on fundraisers and the support they are providing to the Trust.

There is still a need to develop the profile of our Trust particularly with our own staff as many are choosing to support national campaigns as opposed to supporting their own area or ward. Importantly the positive stories are supporting the development of SaTH as a brand within our local population.

A sample of recent and current fundraisers:



Tom McIntyre a young superhero from Much Wenlock was chosen to partner two Paralympic gold medallists at the 2019 Superhero series – the UK's only disability sports series for the everyday superhero – and did some fundraising on behalf of SaTH Charity.

Tom will be taking part in the Superhero Tri with Menna Fitzpatrick and Jen Kehoe, the team that won gold in the visually-impaired slalom at the 2018's Winter Paralympics in South Korea.



Thank you charity night raises £220 for Neonatal Unit

A charity DJ night has raised hundreds of pounds for the Neonatal Unit at PRH as a thank you for the care given to a baby boy.

Rich Austin and Gemma Jones wanted to do something to show his appreciation to the unit after staff cared for their son Neo, who was born with very low blood sugar levels.

Corporate Fundraising



Staff enjoyed a fun-filled family day while raising funds for the Cardiology Fund.

Jonathan Williams, Director of Mid Wales Shooting Centre, suffered a heart attack while running along the beach between Aberdyfi and Tywyn in March this year and is now offering a reduced price event for staff—with all the proceeds being donated to the SaTH Charity's Cardiology Fund. "Everyone I met at the hospital was amazing, they took such great care of me and now I want to give something back as a way of saying thank you," he said.

Amazon Smile is an initiative the Trust is now promoting where Amazon donate based on our supporters normal shopping. A small income is now being recognised monthly which we hope will grow as Christmas approaches.

Raise money for SaTH Charity when you shop



Shrewsbury and
Telford Hospital
Charity

Raise money for SaTH Charity every time you shop online.

Amazon Smile is a website operated by Amazon that donates 0.5% of the money you spend to a charitable organisation of your choice.

To make SaTH your charity of choice, [click here](#).

SaTH Charity is a registered charity that makes a real difference to the patients, affected friends and family, and members of staff at RSH and PRH. Find more information [here](#).



amazon
smile

Community Fundraising



The community came together to support SaTH Charity's appeal for CDs. The Charity was contacted by a number of departments who are looking for CDs to play while patients are undergoing procedures like, for example, a scan or an X-ray.



Volunteers from the National Citizen's Service contacted SaTH Charity to offer their support.

Two groups worked on different projects; one team raised funds to buy plants which were used after clearing some green space around the Trust. Another group borrowed one of the charities tombola drums and raised money to purchase toys for the children's ward.



Volunteers entertain children and give gardens a makeover



Donation to the Haematology Day Unit

When members of Ludlow Cancer Support Group (LCSG) decided to organise a prize bingo night in aid of the Haematology Unit at RSH, they never imagined the event would raise £850.

After some discussion, it was agreed the group would add another £150 to the total from its own funds,

The difference fundraising makes...



SaTH has taken delivery of 60 new blood culture pods to dramatically reduce the time it takes for samples to be transported to our labs.

The new plastic bottles were funded by SaTH Charity and are much safer than the previous glass pods and initial calculations suggest as much as one hour could be removed from the process once staff using the air tube system that links our labs to the wards and departments are educated on how to use the new pods.



A new waiting area for patients being treated for cancer has been officially opened at RSH – and has been named after a former patient who helped create it.

The Bernadette Roberts Waiting Room was opened on the O'Connor Haematology Unit by members of Bernadette's family.

Bernadette, was diagnosed with cancer in 2008 and regularly attended The O'Connor Haematology Unit until her death in December 2015.

She was so grateful for the support and friendship she received during those seven years that she decided to leave more than £235,000 to the unit.



SaTH Charity funded a bus stop outside Ward 21 and Ward 22 as an innovative solution to patients living with dementia wandering off the wards.

Many patients on these two wards are elderly and living with forms of dementia, so the Dementia Team came up with the unusual solution of a bus stop mural at the entranceway.

SaTH Charity Lottery



The SaTH staff lottery continues to grow with new members joining each month. Combined with the old staff lottery approx. £1,200 per month is added to the small things make a big difference fund which benefits our staff.

The London Marathon 2020



A new member of Team SaTH will be taking her place at the start line of the 2020 London Marathon after successfully landing a place to raise money for our charity.

Amanda Cheeseman was the winning entry in our London Marathon ballot.

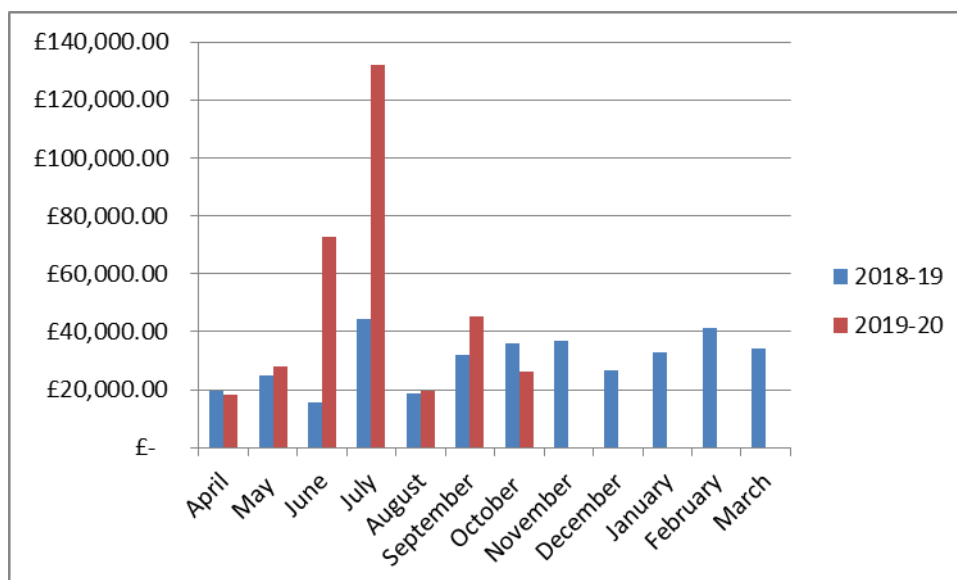
“I think this is brilliant, and such an inspiration to others on their journey, including me. I wanted to follow their lead by challenging myself to achieve my goal of running in the London Marathon—including all the ups and downs along the way—and show them that I have been inspired by them and hopefully to inspire them in return to make goals and achieve them.”

SaTH Charity Annual Fun Day

Fun run entries were behind last year's NHS 70 event and total charitable income was £3,189. A review meeting is planned for August 4th to review options for next year.

Financial income trend

Income from charitable donations was steady during April and May roughly equivalent to last year's performance. July is showing a big spike, this was due to receiving a legacy during the month that totalled £103,000



5. News snippets

- The Director of Corporate Governance communicated to SLT and Fund Managers the need for change and vigour as we move forward
- A draft up-dated policy has been prepared focussing on addressing some of the governance issues. (separate paper)
- A Charity Ball is in initial stages of planning (separate paper)
- A plan to launch Parachute jumps as a fundraising activity as part 1 of expanding options.
- Two places were won in the ballot for the Prudential 100K charity cycle event in London
- Changes to retirement buffets are planned which is likely to be funded through the Small Things budget.