

Cover page	
Meeting	Trust Board Meeting
Paper Title	SaTH Charity Annual Activity Report
Date of meeting	Thursday 28 November 2019
Date paper was written	November 2019
Responsible Director	Julia Clarke
Author	Andrew James
Executive Summary	
<p>2018/19 was a busy year for charitable activity with fundraising for SaTH Charity becoming more visible to staff, patients and local organisations and businesses.</p> <p>It was agreed by the Charitable Funds Committee that a summary document would be beneficial in raising the profile of SaTH Charity further and recognising the contribution of the many people who have supported the Charity during the year.</p> <p>The Annual Activity Report is attached and will append the financial report when submitted to the Charities Commission.</p> <p>The Executive Team is requested to note the SaTH Charity Annual Activity Report.</p>	
Previously considered by	SaTH Charitable Funds Committee.

The Board is asked to:			
<input type="checkbox"/> Approve	<input type="checkbox"/> Receive	<input checked="" type="checkbox"/> Note	<input type="checkbox"/> Take Assurance
To formally receive and discuss a report and approve its recommendations or a particular course of action	To discuss, in depth, noting the implications for the Board or Trust without formally approving it	For the intelligence of the Board without in-depth discussion required	To assure the Board that effective systems of control are in place

Link to CQC domain:				
<input type="checkbox"/> Safe	<input type="checkbox"/> Effective	<input checked="" type="checkbox"/> Caring	<input type="checkbox"/> Responsive	<input checked="" type="checkbox"/> Well-led

Link to strategic objective(s)	<i>Select the strategic objective which this paper supports</i> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> PATIENT AND FAMILY Listening to and working with our patients and families to improve healthcare <input checked="" type="checkbox"/> SAFEST AND KINDEST Our patients and staff will tell us they feel safe and received kind care <input type="checkbox"/> HEALTHIEST HALF MILLION Working with our partners to promote 'Healthy Choices' for all our communities <input checked="" type="checkbox"/> LEADERSHIP Innovative and Inspiration Leadership to deliver our ambitions <input checked="" type="checkbox"/> OUR PEOPLE Creating a great place to work
	Link to Board Assurance Framework risk(s) We need positive staff engagement to create a culture of continuous improvement (CRR 423)

Equality Impact Assessment	<ul style="list-style-type: none"> <input checked="" type="radio"/> Stage 1 only (no negative impact identified) <input type="radio"/> Stage 2 recommended (negative impact identified and equality impact assessment attached for Board approval)
Freedom of Information Act (2000) status	<ul style="list-style-type: none"> <input checked="" type="radio"/> This document is for full publication <input type="radio"/> This document includes FOIA exempt information <input type="radio"/> This whole document is exempt under the FOIA
Financial assessment	



**The Shrewsbury and Telford
Hospital NHS Trust**

Charity Annual Review

2018/19

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Welcome

On behalf of the trustees of The Shrewsbury and Telford Hospital NHS Trust Charity (SaTH Charity), we are delighted to present this Annual Review for the year ending 31 March 2019. This review provides an overview for our fundraisers, staff, stakeholders and other interested parties of what the Charity has achieved during 2018/19 including the difference it has made for our patients and the support it has provided to our staff.

We are proud to report that 2018/19 was a successful year for SaTH Charity; our supporters raised in excess of £360,000 which has contributed to improving the clinical outcomes for our patients and improved the experience of many of our patients and their families.

This achievement could not have been realised without the support of the people and businesses in Shropshire, Telford & Wrekin and Mid Wales. We are extremely grateful for the continual support shown to us throughout the past 12 months.

The generosity of our fundraisers and supporters is even more vital when NHS funding is so tight and the support from SaTH Charity helps our hospitals strengthen their services, improve our patients' outcomes and make a positive impact to the overall experience of patients, their families, carers and our staff.

During the year we held our hugely successful annual Fun Day and Fun Run which raised funds for our "Living with Dementia Appeal" and our "Swan fund for end of life care". Our Fun Run was oversubscribed with 500 runners taking part. Importantly it also supported local people to engage with our hospitals and our staff.

We would also like to thank The League of Friends of Royal Shrewsbury Hospital, the Friends of Princess Royal Hospital and the Lingen Davies cancer fund for their tireless fundraising and support throughout the year.

A big thank you to all our supporters.



Tony Allen

Chair, Charitable Funds
Committee



Julia Clarke

Director of Corporate
Governance

Achievements and Performance – How we make a difference

SaTH Charity raises funds to enhance the care and treatment of patients accessing health care services at The Shrewsbury and Telford Hospital NHS Trust by fundraising to provide additional facilities, equipment and supporting our staff learning and development to enable the Trust to provide excellent care

SaTH Charity aims to make a difference to every patient and every condition treated at our hospitals above and beyond that which can be provided through traditional NHS funding.

Money is raised to:

- Improve our patients' clinical outcomes
- Provide the latest equipment in the best facilities
- Invest in our staff to support patient health AND wellbeing

By working with our communities and local businesses we aim to speed up and improve patient treatment in an improved setting that creates less stress and is more comfortable and focussed on their needs. Providing support for family and visitors is recognised as equally important as they play a major part in patient recovery and their ongoing health. Thousands of people and dozens of local businesses have been involved in raising funds for SaTH Charity in 2018/19

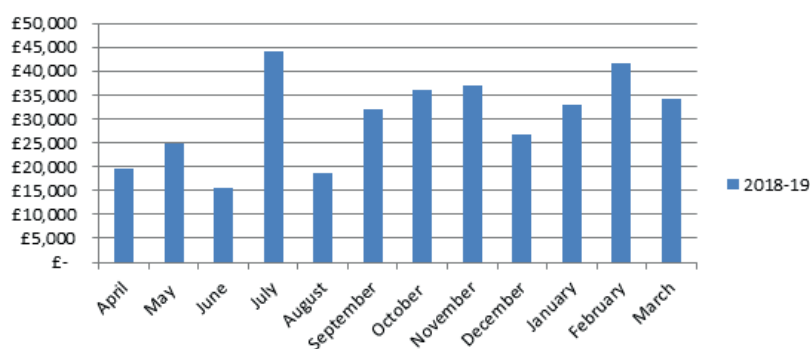


Our Activity and Financial Review

SaTH Charity has supported the Shrewsbury and Telford Hospital NHS Trust who during the year provided around:

- **65,000** elective and day case spells
- **50,000** non-elective inpatient spells
- **6,000** maternity admissions
- **400,000** outpatient attendances
- **120,000** A&E attendances

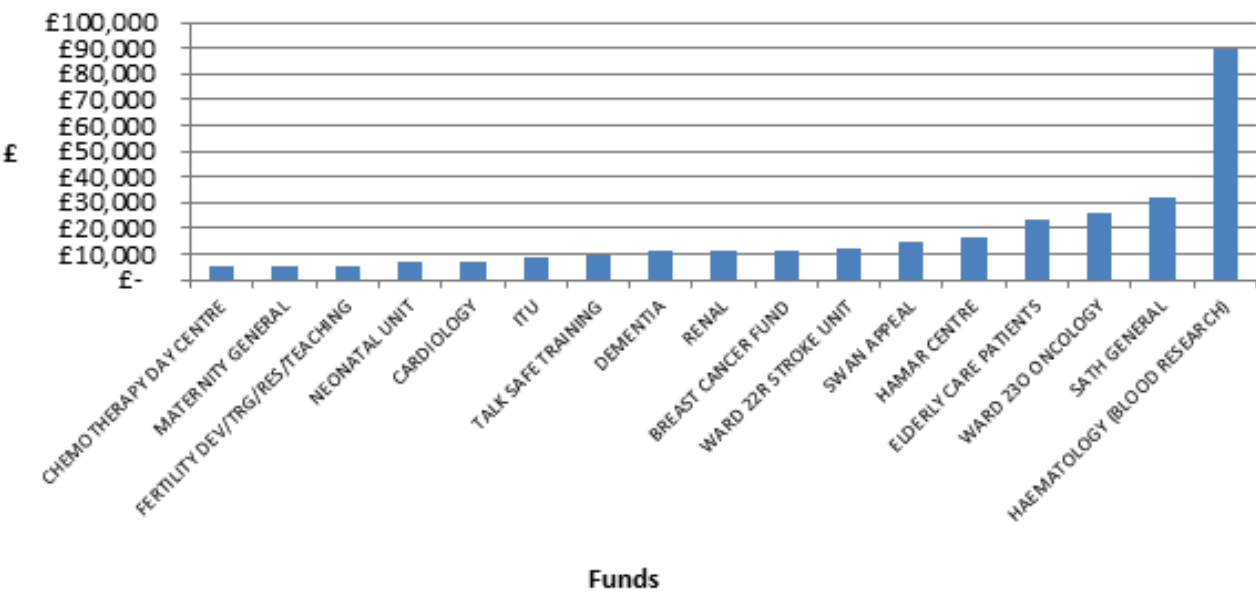
Charitable Income 2018-19



SaTH Charity
raised over
£360,000 in
2018/19

The Trust has 104 separate funds,
of those 17 raised over £5,000

Funds which raised over £5,000 in 2018/19



How we raised the money

SaTH Charity raises money to support the Shrewsbury and Telford Hospital NHS Trust through the hundreds of fundraisers that get involved every year. Many of those raise money in support of an individual who takes on a challenge, takes part in an activity or sets up an event focussed on supporting our charity.

Our staff are some of our biggest supporters. Working hands-on with our patients they understand more than anyone the difference effective fundraising can make when it's targeted at specific pieces of equipment or creating an environment that supports patient recovery. Local businesses and organisations can play a big part in fundraising and supporting their local hospitals. Choosing SaTH Charity as their charity of the year not only raises large sums of valuable funds it also highlights to their workforce and their clients the value they put on their local hospitals.



Rebecca Smith - SaTH Patient Advice and Liason Service (PALS)

Rebecca Smith a member of SaTH PALS team, raised £925 for the Children's Oncology Unit at PRH by having her head shaved. Rebecca Smith, who is based at PRH, exceeded her target of £700.



Gary Lansdale – Shropshire's 'Running Policeman'

Gary Lansdale – Shropshire's 'Running Policeman' – raised a fantastic £7,500 for SaTH Charity. Gary, who is a Patrol Officer with West Mercia Police, pulled on his running shoes and full police uniform to take part in the Market Drayton 10k to support family friend, Lisa McCallister.



Students from the National Citizen Service

The outdoor adolescent area at the Children's Ward at PRH has been revamped thanks to students from the National Citizen Service. The students chose the Children's Ward as a project and raised £280 before spending two days working on the outdoor area, giving it a new paint job and sprucing up the furniture.

How we spent the money



Sarah Voice, a specialist nurse in the Anticoagulation Team at SaTH, smashed her fundraising target of funding two CoaguChek devices when she completed The Village Bakery Half Marathon in Wrexham. Her fundraising enabled the purchase of three of these specialist pieces of equipment (anticoagulation monitors) which can avoid the need for a child to go to hospital and give a blood sample. Each device makes a huge difference to the lives of the child and their family.

Ward staff and dementia specialists joined forces to transform an uninspiring day room into a town square complete with a café, newsagent and views of St Chad's Church. The 'Shrewsbury Scene' has been created on Ward 21 at RSH. The makeover has been completed with scenic wallpaper and murals, bringing colour, stimulation and entertainment for patients. This calming and reassuring environment will make a difference to hundreds of patients



The image of an older person cuddling and singing to a doll might seem unusual at first, but the Dementia Team at SaTH have found it can help reduce stress and anxiety by evoking happy memories from the past. Charitable funds have purchased dolls, puppies and kittens and given them to patients. Each gift has huge value to our patients but cannot be funded through normal NHS funding streams.

A new 'White Garden' has been created at RSH which features a pebble trail made from stones hand painted by Shropshire schoolchildren. The development of the White Garden follows a pledge by SaTH in September 2017 to create a genuine legacy for local resident Kelly Jones and other families. Julia Clarke, Director of Corporate Governance at SaTH, said: "The White Garden provides a really beautiful, tranquil place for our patients and their families, visitors and staff.



Events

A charity Fun Day took place on Saturday 7 July at RSH to celebrate 70 years of the NHS and to raise money for the charitable activities of the Trust. All funds raised were directed to support SaTH Charity and in particular two of our hundred or so charitable funds; end of life Swan Rooms and Living with Dementia.

The day began with a Fun Run, which had over 500 runners many in fancy dress. The runners secured a minimum income of £2,500 at £5 per place whilst enjoying a great event. The run was supported by local running group Dolly Mixtures. All items for the runners' goody bags were donated by local businesses.

A highlight of the Fun Day was the unveiling of a sculpture created by the British Ironworks Centre based in Oswestry which was manufactured from old pieces of hospital equipment.



The Fun Day's theme was a journey through the decades:

- Foodie 40s
- Sensational 70s
- Magnificent Millennials
- Fun 50s
- Exercise 80s
- Future NHS
- Swinging 60s
- Nature's 90s

Our Sponsors

- SJ Roberts sponsored the t-shirts
- Wenlock Water donated 500 bottles of water for runners
- The Shropshire Star donated a weekly magazine and a reproduction of the first ever edition to fill every goody bag.
- CP Plus sponsored 500 medals for the runners taking part in the Charity Fun Run.

Corporate Supporters



Halls, an independent firm of estate agents, chartered surveyors, auctioneers and valuers donated £4,000 to the Dementia Team to roll out its Droplet scheme. The scheme involves a dementia-friendly mug and plastic tumbler playing pre-set messages to patients not drinking regularly enough.

The British Ironworks have been stalwart supporters of the Trust in 2018. They provided our fantastic NHS 70 Sculpture and have supported us with the purchase of enamel butterflies at cost price to the Trust. When it came to installing the sculpture, local business' joined forces with our estates department and donated much of the labour and materials.



Bevan was launched by traditional teddy bear manufacturer Merrythought based in Ironbridge in the summer of 2018 with a limited edition run of 1,948 to celebrate the year the NHS was formed. In 2018/19 Bevan raised nearly £3,000 for SaTH Charity.

New mums at SaTH were given an extra special treat thanks to a generous donation of baby toiletries from the award-winning brand Childs Farm. This family business kindly gave SaTH Charity 120 boxes containing their natural products for babies.



Community Fundraisers



Some of the Doctors' houses at PRH have been completely revamped with the support of Telford & Wrekin Council. Leader Shaun Davies motivated local individuals, businesses, town and parish councils and community groups to donate time and money. The Doctors' housing is part of a plan to attract doctors to SaTH.

Rotary Club Wellington donated a new treadmill, which will help with the recovery of cardiac patients, was kindly donated to SaTH. The treadmill will provide cardiac rehabilitation exercise for patients recovering from cardiac operations, and cardiac-related illnesses.



In January, "Salsa Shrewsbury" held a special event to support members of the emergency services who were given free Salsa lessons. Additionally SaTH was chosen as the beneficiary of their fundraising.

The Seventh Day Adventist Church in Ketley Telford, organised a nine-mile sponsored walk on the 17 March in aid of the Living Well With Dementia appeal at SaTH. The event raised more than £400 for the appeal. Thank you to everyone who took part.



Individuals



Harriet Bagguley climbed the Wrekin with friends and family to raise money for the Children's Ward at PRH on her 16th Birthday. She asked for donations for the ward instead of presents for her 16th birthday.

Annie and Mark Hambley fundraised for the Trust's Fertility Centre which made their dream come true. Mark and Annie used Bodhi's first birthday to fundraise for centre via a JustGiving page and holding events.



A prolific local fundraiser, Katy Woloch, held a special event to support Ward 26 with the aim of making patients' stays more comfortable. Her fundraising purchased televisions, fans, DAB radios and a fridge freezer, crockery and kettle for the staff room.

A young cancer sufferer who is now in remission donated an "end of treatment bell" to the Oncology Department that helped her. Lauren Fishman, 16, played football for AFC Telford's under-16s until her diagnosis of Ewing's Sarcoma in October 2017. It led to a year-long ordeal involving 14 cycles of chemotherapy and two bouts of surgery, but the youngster from Telford is now on the road to recovery.



Staff



Nurse Melissa Compton took the ultimate plunge – to swim across the Channel in a 22-mile fundraising relay with three friends. They swam in relay between Dover and Calais – with each member swimming for an hour in succession until they reached the shores of France.

Craig Edwards, Operational Lead for the Rapid Assessment Interface and Discharge (RAID) team at PRH completed an epic charity cycle ride despite a fire on the Horseshoe pass threatening to derail his plans. Craig decided to look for an alternative location so that he could still complete his ride, climbing a total of more than 3,000 metres (10,800ft) – the equivalent of the combined heights of Scafell Pike, Ben Nevis and Snowdon.



Keen runner and fundraiser Shirley Thomas, a Cleanliness Technician at RSH ran the Birmingham Half Marathon to raise funds to help patients on her ward, 24 Cardiology and Endocrinology.



A team representing SaTH took on the world's fastest zip line to raise money to improve care for patients at the end of their life. The team, headed up by Jules Lewis, End of Life Care Facilitator, completed the challenge on 29 September. Jules, was accompanied by members of the team including; Jules Lock, Debbie Snooke, Kal Lloyd and Dee Radford. They reached speeds of up to 100mph as they zoomed down the 1,555 metre zip line at Penrhyn Quarry on the edge of Snowdonia.



A doctor ran the Shrewsbury Half Marathon to help purchase much needed new equipment for our two acute hospitals. Dr Jayesh Makan, a Consultant Cardiologist at SaTH, hadn't run the 13.1 mile distance in over 10 years but was inspired to do so following the re-launch of our very own SaTH Charity.

Community Fundraisers



Patients and staff on Ward 11 at PRH were treated to a fantastic afternoon of fun exercise and dance music as part of the #ENDPJPParalysis70 campaign. Fitness instructor Amanda Whiston, who holds Beatz Fitness and Clubbercise classes in Shropshire, led a number of fitness classes on the ward.

The NHS turned 70 in July 2018 and what better way to celebrate one of the nation's most loved institutions than with a slice of cake and a cup of tea? But this was more than just a regular brew, SaTH held a 'Big 7T' at RSH and PRH as a way of saying thank you to its volunteers. The Trust has more than 800 volunteers and more than 50 of them attended a party held on each site over two days.



Three men walked 85 miles from the North Wales coast to PRH to raise money to help families suffering loss through miscarriage or stillbirth. David Jones, Sam Pryce and Neil Nolan walked from Llandudno to the hospital on 1 September to raise money for Maternity Unit at PRH. The 30-hour, non-stop trek took place on the day Sam's daughter, Mabel, was due to be born.

The Breast Surgical Unit at SaTH diagnoses 550 women each year, with breast cancer being the most common cancer in women. Providing excellent patient care is one of the key focuses and this work has been supported by both Thomas Telford School and local Charity Pink Ribbons.



Plans for the future: Objectives for 2019/20

SaTH Charity's two policies were combined into one documented the new policy was approved in March 2019. In 2019/20 this new policy will make it clearer for our staff and fundraisers to know how they can be more effective in fundraising and it includes how they can call upon the support of The SaTH Charity team.

The new SaTH Charity staff lottery will be launched in May. It will be promoted widely across the Trust highlighting that every penny will go either in prize money or into The Small Things Make a Big Difference Fund focussed on our staff wellbeing. The Small Things Make a Big Difference Fund is managed by the Trust to provide items that will make a difference to our staff that we are unable to provide fund through NHS funding. It is hoped this approach will support our staff and encourage more engagement with SaTH Charity.

The value that local businesses can provide to SaTH Charity through fundraising, gifting in kind and offering support through their expertise has immense value to our Charity. In 2019/20 we plan to engage more with local businesses and organisations and look for their support whilst offering opportunities to get involved with the Trust.

SaTH Charity produces an Annual Development Plan

The development plan is presented and reviewed at each of the Charitable Funds Committee meetings. It highlights the Strategic aims of the Charity and the desired outcomes and provides activity broken down by period.

The Strategic Aims for 2019/20 are:

- To develop and implement corporate fundraising priorities that are aligned with the Trust's strategic objectives
- To raise awareness of the Trust's activities and to help build the SaTH brand within the locality building a sense of ownership amongst the population
- To help meet the need for new and innovative medical equipment
- To provide support and guidance to existing charitable partners
- To integrate cohesive fundraising and communication methods, throughout the Trust
- To build and develop the Trust's fundraising capacity
- To progress towards having a charity team to develop the methods of support required to meet the changing funding environment within the NHS

Reference and admin details

In 2018 the Trust established a Charitable Funds Committee to support the ongoing development of SaTH Charity , recognising the important part it has to play in the future for The Shrewsbury and Telford Hospital NHS Trust.

Committee Constitution

The Trust Board resolved to establish a Committee of the Board to be known as the Charitable Funds Committee. As a Committee of the Trust Board, the Standing Orders of the Trust shall apply to the conduct of the Charitable Funds Committee

Membership

Tony Allen – Non-Executive Director

Neil Nisbet – Finance Director

Julia Clarke – Director of Corporate Governance

Vicky Hall - Senior Financial Accountant (Charitable Funds)

Andrew James – Strategic Engagement Manager/Fundraiser

Reporting from the Committee

The Committee will be directly accountable to the Board and will prepare a summary of the main actions/points at each meeting for presentation to the Board.

Reporting to the Committee

The Committee will routinely receive the following reports:

- Investment and charitable funds activity
- Fundraising update

How to donate

Visit our Just giving page: <http://www.justgiving.com/sath/donate>

For more ways to donate visit: <https://www.sath.nhs.uk/about-us/charity/help/>



SaTH Charity can be contacted using the contact details below:

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